

Total No. of Questions : 5]

SEAT No. :

P4770

[5659]-4001

[Total No. of Pages : 1

M.B.A.

**401 : MANAGING FOR SUSTAINABILITY
(2016 Pattern) (Semester - IV)**

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Answer five questions,*
- 2) *All questions carry equal marks.*

Q1) a) With reference to CSR, discuss the social & environmental problems and how they shape markets.

OR

- b) Explain issues and opportunities for business in socially and environmentally sensitive word.

Q2) a) Elaborate the concept of Social Frame Work for sustainable development.

OR

- b) Explain the stake holder impact on reducing socio-environmental costs and risk for sustainable Development.

Q3) a) Discuss the Business models for sustainable development in Indian Perspectives.

OR

- b) What is Triple Bottom Line reports? Explain the importance of 'T.B.L.'

Q4) a) What are the key issues in corporate governance. Briefly explain.

OR

- b) Write a short notes on any 2
- i) Role of Regulators
 - ii) Governance vs Management
 - iii) Stakeholder approach

Q5) a) What is Ethical value system. Explain Universalism utilitarianism.

OR

- b) Discuss ethics and corporate excellence in detail.

